



Children perform better in school and complete more years of education when they engage in high-quality early learning. Jackson Public Schools (JPS) is committed to ensuring every 4-year-old in Jackson has access to high-quality, full-day early learning opportunities.

The JPS Hinds Pre-K Collaborative, a partnership between JPS and child care providers across the City of Jackson, will enable us to expand our Pre-K program significantly. We are creating more opportunities for young scholars to get a strong start—and for businesses to reap the long-term benefits of high-quality early childhood education.

## HOW PRE-K AFFECTS YOUR BUSINESS

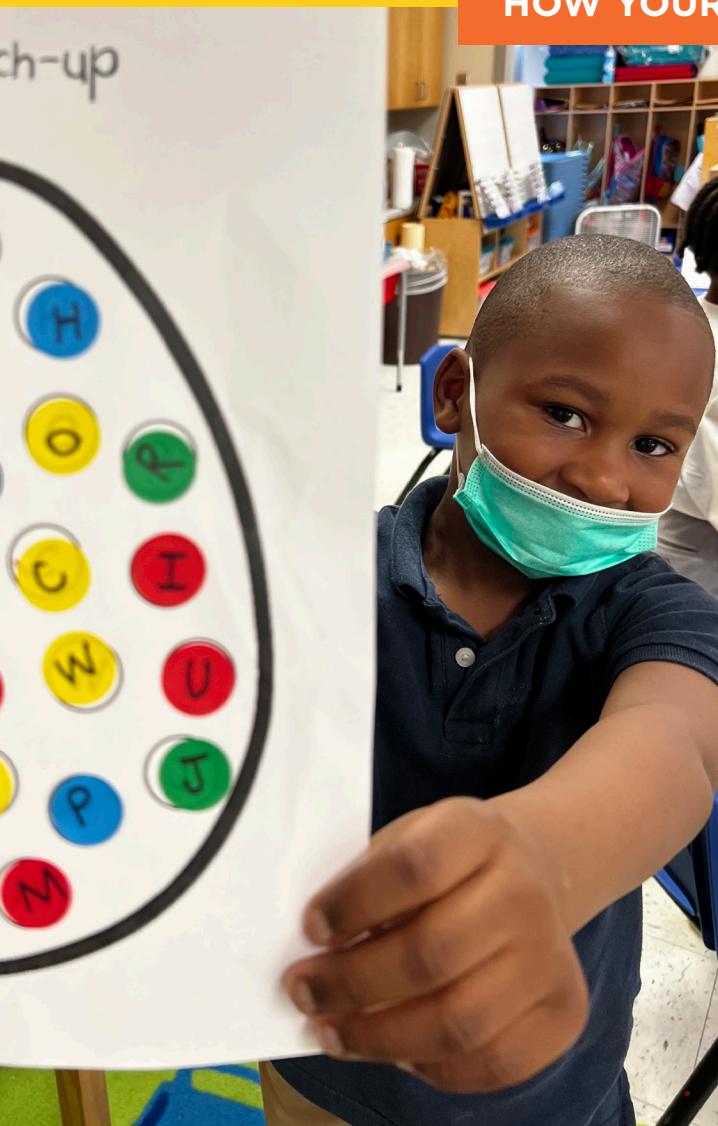
Public preschool improves the eventual labor productivity of young children who are enrolled. Access to stable, high-quality child care helps parents improve their labor productivity by increasing work hours, missing fewer work days, and pursuing further education.



**\$13** for every **\$1**

The availability of early childhood education programs attracts homebuyers and increases property values by \$13 for every dollar invested in local programs.

## HOW YOUR BUSINESS CAN HELP



The State of Mississippi provides half of the costs for providing Pre-K services, and the remaining funding is provided by local matching funds. That's why we need your help.

Your business can support a strong start for four-year-olds in Jackson by making a monetary or in-kind donation to the program. Your business will be eligible for a 1:1 state tax credit for your gift.

**Here are some of the goods and services our Pre-K programs need. You can also contact Thea Faulker, director of Partners in Education for JPS, or Felicia Thomas, JPS early childhood director, to discuss additional ways your business can support the JPS Hinds Pre-K Collaborative.**

- Headphones for iPads
- Breakfast, lunch, or snacks for educator professional development
- Updated and age-appropriate playground equipment
- Printers, copy paper, and ink

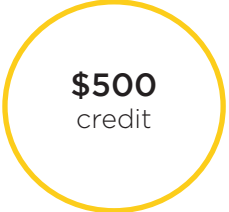




## HOW THE TAX CREDIT PROGRAM WORKS

Tax credits reduce your business's overall tax liability, so every dollar you contribute reduces your tax liability by one dollar. *For example, if your tax liability is \$4,000 and you contribute \$500, your new liability will be \$3,500.* The tax credit is first-come, first-served based on the date of the qualifying donation.

**A tax credit of \$500**



**With a tax credit, you apply the credit directly to your liability.**

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